

AGENDA: Upper Maumee Urban Committee Meeting January 5, 2015

I. Introductions: 2pm

II. Distribute information

A. Sharon Partridge to pass out DVD's of the final approved copy of the UMRWMP (Upper Maumee River Watershed Management Plan)

III. Where your group fits into the Upper Maumee Watershed Management Plan & how to get other groups that may have not been included (churches, pesticide applicators etc.)

IV. Brainstorm creative, innovative, sustainable, "out-of-the-box" ideas, on how to improve water quality through the UM WMP and reach the ones who have not yet been reached.

– Think how ideas will inspire others lead a "healthier lifestyle" through choices that will be good for both their personal health and also the well-being of the water, through better land-use practices.

V. Brainstorm on how to track these creative, innovative ideas and frame where this progress is going.

VI. Discuss THIS GROUPS role at the River Summit (no date confirmed: April, 8,9,11)

ADJOURN 3:30

Quickie Meeting RE: Implementation Conference on Saturday January 24, 2015 from 9-3:30

Please register for conference TODAY!

- I. Questions to answer during the conference to fulfill its purpose: to develop an action plan to implement the UM WMP
  - a. Prepare 3 messages you would like the audience to take home with them; consider social, economic, environmental
- II. Action plan to include identifying agencies/organizations/ individuals who will assume responsibility for implementation of various components of the action plan.
  - a. Create a powerpoint/speech/presentation you are able to present to different groups.
    1. social media friendly info graphics air images associate with the plan
- II. Issues to be addressed: help to identify weak / under-represented areas  
existing conditions  
existing challenges (i.e. existing ordinances)  
existing opportunities
- III. Suggestions for workshops
- IV. Proposed agenda for River Summit Audience: Stakeholders, public & government who are/can implement plan
  - a. What are the primary issues you want to be addressed at SUMMIT?
  - b. What should be our goal and who will follow-up?
  - c. Agencies should report their findings from the implementation conference

- Please promote this flier to your groups...and help to "create a buzz"
- Please drop-off produce fact sheets or information you would like participants to have for the conference.

**Question to professionals/facilitators: As non-professional citizens what do you want us to do?**

Most implementation is at the hand of the government people. What do you think the lay people can do to help you? (besides just cleaning up their dog-poo or installing a rain-barrel) We need to be clear that if we think professionals are going to do it all, we are mistaken. Just professionals working on this

is probably not enough...they are already doing their best. What has been happening is not adequate to solve the problem, we have to go the extra mile.

This plan needs money to be implemented...how do we advocate for the money and who will do the work? How does that work? Money from City, County and State need to be advocated for. What contribution is coming from the State of Indiana? This is why we pay taxes. What role does each person see them as having?

Chamber of Commerce public relations and politicians of the State need to get this information out: citizens are part of the problem - and they ARE the solution - but they do not want to offend voters/taxpayers

RE: November 21st 2014 Conference Planning Committee

**NAME:**

**Upper Maumee Watershed Implementation Conference**

so as not to confuse this with the River Summit on the 8, 9, 11th of April 2015

- River Summit will include the policy makers, government and ALL stakeholders etc.
- River Summit conversation should include what policies need to be put into place to improve and protect water quality, which will be “flushed out” during the conference.

**AUDIENCE: Lots of lay people +**

Listed Partners on the Upper Maumee River Watershed Management Plan, Partners that have endorsed the UM WMP, Stakeholders who would like to help implement any portion of the plan with **focus on urban** ~ rural is of course included due to the 80% of the land use is agricultural, and the public who would like to learn more and help to implement this plan and HOW!

...all this should be documented so the UM WMP can exemplify how others in our field can replicate implementation for their specific WMP's

**GOALS: General**

\* Identify lay people and government who are making things happen in comprehensive, ecosystem-based watershed protection, restoration and management programs. It makes no difference if you are a line cook, chief executive or anyone in-between - YOU ARE ABLE

\* TO PROMOTE a watershed based approach:

#1 Protect & improve water quality

#2 Protect and restore habitat, including mollusks, wetlands, fisheries

#3 Improve public access and recreation and balance multiple uses of the watershed

#4 Improve local capacity to protect watersheds

#5 Promote shared responsibility for watershed protection and management

\*To gain an understanding of the innovations in current efforts in comprehensive ecosystem-based watershed approaches to environmental protection -

\*Show a need for leaders to help extensively with efforts

\* Need to make sure everyone was included even “thugs” who may have been isolated and unaware of similar efforts.

### **GOALS: Specific**

To develop an action plan, to help form partnerships, to brainstorm innovative practices and non-traditional ways on how to implement. The participants should be able to walk away with steps for implementation for themselves or for their group.

**What each agency wants to do** (action within their specific missions and goals) to implement?

- HOW are we going to implement the plan?
- How are YOU (the invitees) going to implement the plan (not policy - but policy would be determined at the conference - needs for policy will be revealed)
- How will the improvements be verified? = (i.e. water quality monitoring)

### **Discussions/ Break Out Sessions**

1 - urban

2 - agriculture

3 - advocacy

4 - funding

1) nutrients, 2) pathogens, 3) sediment 4) how each agency will implement 5) What is the follow up?

AOC - determined by priority #1, #2, #3 in the WMP

Increasing buffer strips on tributary streams

Increasing riparian zones to floodways

Urban/Rural

Septic Systems

WWTP

Board of Health

chemical applications & implications

Septic - Dept of Health -

Reducing E. coli in the Maumee

Reduce P

Nutrients (urban & ag.)

Water Monitoring - Bowden Quinn

Components that need to be presented and what each panelist will be a resource for the later sessions in the later portion of the day.

- How many component parts of the plan should we have?
- Background description of land use
- watershed inventory
- in-stream
- land use
- tributaries
- homeowners
- professional lawn care
- direction needs to be to achieve
- 1st panel in the afternoon that participants can attend:
- Implementation people should get together toward the end so they know their part (i.e. break out sessions with goals at the end)